



The Old Eagles LLC | 5800 N 19 Ave Ste 100, 85015, Phoenix,
Arizona, USA |

Travel Further. Reach the U.S.

Strategic consulting for global travel agencies ready to enter the American market.

U.S. Market Entry Questionnaire

For International Travel Agencies - Powered by The Old Eagles LLC

Dear Partner,

To prepare a tailored business plan for your agency's successful entry into the U.S. travel market, please complete the following questionnaire. Your responses will help us define the most effective strategy based on your current operations, goals, and market potential.

GENERAL INFORMATION

1. Agency Name:
2. Headquarters Location (Country & City):
3. Year Established:
4. Website & Social Media Links:
5. Primary Contact Person (Full Name, Position, Email, WhatsApp):

CURRENT BUSINESS PROFILE

6. What are your main services? (e.g., group tours, FITs, cruises, luxury travel, educational tours, religious tourism, etc.)
7. Which destinations do you specialize in? (e.g., Italy, Turkey, UAE, Balkans, Asia, etc.)
8. What is your primary customer base?
 - Domestic travelers
 - International travelers
 - Corporate clients
 - Government or institutional groups
 - Other: _____
9. Annual number of clients served (approx.):
10. Annual revenue (approx., in USD or EUR):



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INTEREST IN THE U.S. MARKET

11. What is your main goal in entering the U.S. market? (check all that apply)
 - Sell travel packages directly to U.S. travelers
 - Partner with U.S.-based travel agencies
 - Open a U.S.-based branch or representative office (LLC)
 - Attend trade fairs or business events
 - Other: _____
12. Do you already have any U.S. clients or partners? If yes, please describe briefly.
13. Have you previously promoted your services in the U.S.? If yes, through what channels?
14. What are your target traveler types from the U.S.? (e.g., retirees, students, families, high-income tourists, niche groups)
15. Do you have staff with English proficiency and international customer service experience?

MARKETING & SALES

16. Do you have marketing materials in English? (e.g., brochures, website, social media, videos)
17. Do you currently run any paid marketing campaigns? (e.g., Google Ads, Facebook Ads, email campaigns)
18. Would you be interested in U.S.-based sales representation or referrals?

LEGAL & EXPANSION

19. Are you open to registering a business entity (LLC) in the U.S.?
20. Would you prefer working through local partners instead of setting up your own entity?
21. Do you have a legal or financial advisor familiar with U.S. business regulations?
22. Preferred U.S. regions/cities for your entry strategy (if any): (e.g., New York, California, Florida, Arizona)

OTHER NOTES

23. What challenges or concerns do you have about entering the U.S. market?
24. Any other information we should know to help shape your business plan?

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Ready to Take Off?

The U.S. market holds vast potential for travel agencies with vision, quality, and ambition.

With The Old Eagles LLC by your side, you gain more than just a strategy—you gain a trusted partner on the ground, bridging your global experience with American opportunity.

Let's turn your goals into a bold, profitable U.S. entry.

Complete the questionnaire and start your journey today.

Submission Instructions

Please return the completed questionnaire to: oldeagles@oldeagles.us

Once we receive your responses, we will begin preparing your custom U.S. Market Entry Business Plan, including market insights, competitive positioning, sales strategy, and partnership pathways tailored to your agency.

Let's Make It Happen. Together

This questionnaire is just the beginning. With the right strategy and the right partner, your agency can thrive in one of the world's most dynamic travel markets.

We look forward to a successful partnership.

Warm regards,
Dejan Marinkovic
CEO & Founder
The Old Eagles LLC